

MyFarm Risk Eliminator[®] Software

“The premier software for grain marketing and risk management decisions. Our software allows you minimize your risk by taking advantage of pricing opportunities when you are most uncertain about yields and futures prices.”

Now in Our 4th year!

“Are You Looking For A Better Way To Find The Best Combination of Crop Insurance and Grain Marketing ?”

The Premier Software Tool For Running “What-IF” Scenarios For Your Farming Operation.

Better Decisions Are a Result of Better Information and Analysis

MyFarm Risk Eliminator[®] software takes the uncertainty out of tough decisions by allowing you to test, model, and predict the outcome of your decisions before committing your dollars or bushels to someone else.

Every time you change a single number, crop insurance choice, or marketing option, the software recalculates 260 yield and price scenarios for that crop.

Emotions

The secret to managing emotions when making risk management decisions is not to eliminate them. We are emotional beings so it is impossible to eliminate our feelings. The secret is to change the information and perspective that drives those emotions. When you change the information driving your emotions it leads to different decisions and different results

Developed By A Farmer From A Farmer’s Perspective

The software creates reports specific to your farm, not a university average, magazine article, or some product brochure. The soft-

ware follows the same process you use to make decisions, not the process of a computer programmer or someone who has never been around farming.

Focus on What is Known Don’t Speculate On The Unknown

The software allows you to focus on what you know best: your local production history, crop expenses, gov’t program payments, and crop insurance coverage. Marketing and pricing strategies are then put into perspective when comparing the known outcomes of potential decisions against the part of your business you know best.

Key Decisions for 2005

- Soybean Rust vs. Corn on Corn?
- Marketing the 2005 crop at or below loan? 2004 Old Crop?
- LDP decisions for 2004 and 2005 crops?
- Setting realistic price target for any spring or early summer price rally?
- Higher cash rents and expenses with lower insurance guarantees?

Do you have a plan or system in place to make these decisions objectively?

Our software does for your accounting, grain marketing, and crop insurance what GPS and yield monitors did for scale tickets.

Features, Benefits, Tools		Licence Level					
Step #1: Marketing Plan Development		Bronze	Silver	Gold			
Test and Model any Marketing, Crop Insurance, LDP, or Other Decision		✓	✓	✓			
Professional Marketing Plan Wizard				✓	New		
Set and Track Marketing Plan Goals by:							
Target Dates				✓	New		
Target Basis				✓	New		
Futures Price Targets and Price Floors				✓	New		
Cash Price Targets and Price Floors				✓	New		
Record Strategy Comments				✓	New		
Multiple Combined Cash/Futures/Options Position Strategies				✓	New		
Futures, Options, Cash Grain Sales Positions Available Per Crop				10 Each	New		
Total Positions Available per crop				30			
Step #2: Testing and Modeling Tools		Bronze	Silver	Gold			
Pre-Test, Calculate, and Predict Outcomes of any Decision		✓	✓	✓			
MyFarm Decision Optimizer				✓	New		
Decision Testing separate from Tracking Information			✓	✓	New		
Side by Side Comparison of Tested vs. Current Positions			✓	✓	New		
Crop Insurance Product, Premium, and Coverage Levels			✓	✓	New		
Crop Expenses			✓	✓	New		
LDP and Marketing Loan Decisions			✓	✓	New		
Grain Sales, Options, Futures			1 each	3 each	New		
Total Positions Available per crop			3	9	New		
Decision Comparison Report			✓	✓	New		
Volatility Testing: Analyze Impact of Price Movement in comparison				✓	New		
Current Price Risk				✓	New		
Tested Price Risk				✓	New		
Price Risk shift difference				✓	New		
Step #3: Tracking and Reports		Bronze	Silver	Gold			
Current Positions Report		✓	✓	✓	New		
Advanced Analysis Reports							
Tested Decisions vs. Current Positions in Side by Side Format			✓	✓	New		
Futures Price Risk Sensitivity: Current vs. Tested				✓	New		
Futures Market Price Leverage Report: Current vs. Tested				✓	New		
Marketing Plan/Progress Report				✓	New		
Track Grain Sales, Futures, Options to date				✓	New		
By Price				✓	New		
Information and Marketing Plan Elements							
Grain Sales		Bronze	Silver	Gold			
Total Positions Available Per Crop		10	20	50	Improved		
Track Bushels, Futures, Basis, Storage and Transportation		✓	✓	✓			
Futures First Contracts (Hedge To Arrive), Min/Price, Min/Max		✓	✓	✓	New		
Track Basis as Fixed or Open		✓	✓	✓	New		
Track Date Sale Made		✓	✓	✓	New		
Track Delivery Location		✓	✓	✓	New		
Record comments or notes about individual contracts		✓	✓	✓	New		
Futures and Options		Bronze	Silver	Gold			
Total Futures Positions Available Per Crop		10	30	110	Improved		
Total Options Position Available Per Crop		10	30	110	Improved		
Entry and Exit Dates of Trades		✓	✓	✓	New		
Strategy Comments (Part of Marketing Plan)				✓	New		
Target and Stop Price Targets (Part of Marketing Plan)				✓	New		
Crop Insurance		Bronze	Silver	Gold			
Compare Products, Coverage Levels, and Premiums		✓	✓	✓			
Expenses/Insurance Ratio Calculations		✓	✓	✓	New		
Compare Coverage Levels to a Base coverage level		✓	✓	✓	New		
Expenses and Acreage		Bronze	Silver	Gold			
Crop Expenses: Split into Seed, Chemical, Machine, Fert. Etc.		✓	✓	✓			
Acreage Units Per File (Example: Rented, Owned, Share Etc.)		3	3	3			
Number of files and total farms		unlimited	unlimited	unlimited			
Government Programs		Bronze	Silver	Gold			
LDP's		✓	✓	✓			
Counter-Cyclical		✓	✓	✓			
Direct Gov't Payment		✓	✓	✓			
					Software Highlights		
					A Set your own yield and price settings		
					B Track total bushels sold and LDP'd as total bushels and as a % of Yield (Oversold positions are in red)		
					C Quickly view breakevens in black and losses in red		
					D View Profit or Loss for 260 Yield Price Combinations		
					E Test and track open or closed futures positions		
					F 3-D graph provides visual picture of your risk scenarios		
					G Identify which yield/price combinations present the greatest risk or profit		
					H Compare crop insurance coverage and what % of your expenses are insured.		
					I Track expenses and compare agronomic decisions.		
					J Include direct, counter cyclical and government programs.		
					K Make customized strategy notes		
					Technic and Support Information		
					Computer and Software Requirements		
					Computer: Pentium Processor or Faster with CD-Rom drive		
					Software: Windows 95,98,Me,XP, 2000, NT		
					Microsoft Excel 2000, 2002/XP, or 2003		
					Ram: Minimum 16 MB		
					Memory: Minimum 10 MB		
					Training and Technical Support		
					Video training for all screens and input fields is included right on the CD.		
					If you have a question about how to enter something, just click on the video clip and you can watch and listen as you see someone enter the information right into the correct screen.		
					We provide Technical Support through phone, fax, and email at no additional charge with each Licensing Agreement.		
					Pricing and Licensing Information		
					The software is licensed on a yearly basis and includes the video training, faxback technical support, email, live technical support and all updates.		
					Question: Why do you licence instead of sell the software? Why do I have to purchase ongoing support and licencing rights?		
					The software is licenced due to ongoing changes in both crop insurance products and government programs. The licensing and support program insure you are using the latest updated version for accurate calculations.		
					Pricing		
					Bronze	Silver	Gold
					Initial Purchase Price (12 month Licence Included).		
					\$ 297	\$ 497	\$ 997
					Bonus: Add up to 3 years to initial purchase at a discount		
					\$100 per year	\$125 per year	\$150 per year
					Renewal Pricing for Existing Customer		
					\$ 147	\$ 197	\$ 297
					\$ 247	\$ 297	\$ 397

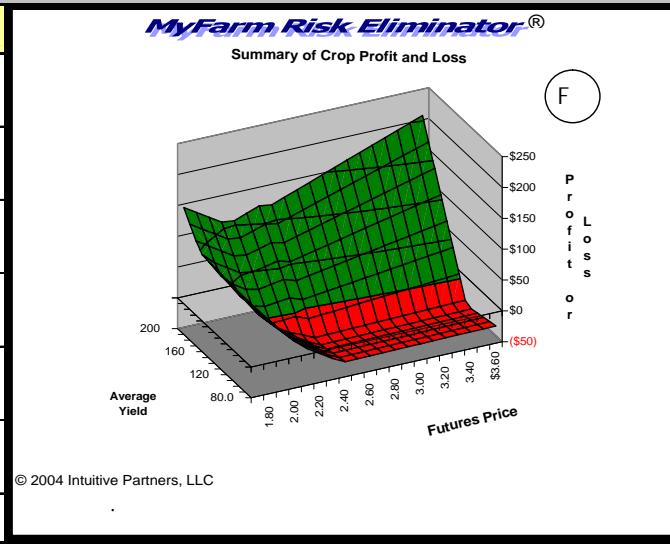
See Explanation For Sections of the Report Below on Page Two of this Brochure

Example of The Current Position Summary Report

Farm Name: **New Farms** Crop: **Corn** Current Position Summary **MyFarm Risk Eliminator**®
 Crop Year: **2004**

Grain Sales	Yield													
	80	90	100	110	120	130	140	150	160	170	180	190	200	
% Production Sold	156%	139%	125%	114%	104%	96%	89%	83%	78%	74%	69%	63%	63%	
Total Bushels Sold	125	125	125	125	125	125	125	125	125	125	125	125	125	
% Production LDP'd	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Bushels LDP'd	-	-	-	-	-	-	-	-	-	-	-	-	-	
Futures	80.0	90.0	100	110	120	130	140	150	160	170	180	190	200	
\$ 3.60	(\$22)	(\$25)	(\$27)	(\$30)	(\$32)	(\$28)	\$6	\$40	\$73	\$107	\$140	\$174	\$207	
\$ 3.50	(\$23)	(\$25)	(\$28)	(\$30)	(\$33)	(\$28)	\$5	\$37	\$70	\$102	\$135	\$167	\$200	
\$ 3.40	(\$23)	(\$25)	(\$28)	(\$30)	(\$33)	(\$29)	\$3	\$35	\$66	\$98	\$129	\$161	\$192	
\$ 3.30	(\$23)	(\$26)	(\$28)	(\$31)	(\$33)	(\$29)	\$2	\$32	\$63	\$93	\$124	\$154	\$185	
\$ 3.20	(\$23)	(\$26)	(\$28)	(\$31)	(\$33)	(\$30)	\$0	\$30	\$59	\$89	\$118	\$148	\$177	
\$ 3.10	(\$24)	(\$26)	(\$29)	(\$31)	(\$34)	(\$30)	(\$2)	\$27	\$56	\$84	\$113	\$141	\$170	
Month Futures Price	3.00	2.90	2.80	2.70	2.60	2.50	2.40	2.30	2.20	2.10	2.00	1.90	1.80	1.70
\$ 3.00	(\$24)	(\$27)	(\$29)	(\$32)	(\$34)	(\$31)	(\$3)	\$25	\$52	\$80	\$107	\$135	\$162	
\$ 2.90	(\$24)	(\$27)	(\$29)	(\$32)	(\$34)	(\$31)	(\$5)	\$22	\$49	\$75	\$102	\$128	\$155	
\$ 2.80	(\$25)	(\$27)	(\$30)	(\$32)	(\$35)	(\$32)	(\$6)	\$20	\$45	\$71	\$96	\$122	\$147	
\$ 2.70	(\$25)	(\$27)	(\$30)	(\$32)	(\$35)	(\$32)	(\$8)	\$17	\$42	\$68	\$91	\$115	\$140	
\$ 2.60	(\$25)	(\$28)	(\$30)	(\$33)	(\$35)	(\$33)	(\$9)	\$15	\$38	\$65	\$85	\$109	\$132	
\$ 2.50	(\$26)	(\$28)	(\$31)	(\$33)	(\$36)	(\$33)	(\$11)	\$12	\$35	\$57	\$80	\$102	\$125	
Base Month Futures Price	2.40	2.30	2.20	2.10	2.00	1.90	1.80	1.70						
\$ 2.40	(\$26)	(\$28)	(\$31)	(\$33)	(\$36)	(\$34)	(\$12)	\$10	\$31	\$53	\$74	\$96	\$117	
\$ 2.30	(\$16)	(\$19)	(\$21)	(\$24)	(\$26)	(\$24)	(\$4)	\$17	\$38	\$58	\$79	\$99	\$120	
\$ 2.20	(\$4)	(\$6)	(\$9)	(\$11)	(\$13)	(\$16)	(\$5)	\$15	\$34	\$54	\$73	\$93	\$112	
\$ 2.10	\$9	\$6	\$4	\$1	(\$2)	(\$4)	(\$6)	\$12	\$31	\$49	\$68	\$86	\$105	
\$ 2.00	\$25	\$23	\$21	\$19	\$17	\$15	\$13	\$17	\$35	\$53	\$71	\$89	\$107	
\$ 1.90	\$46	\$45	\$44	\$43	\$42	\$41	\$40	\$39	\$47	\$65	\$83	\$102	\$120	
\$ 1.80	\$66	\$66	\$66	\$66	\$66	\$66	\$66	\$66	\$66	\$78	\$96	\$114	\$132	
\$ 1.70	\$87	\$88	\$89	\$90	\$91	\$92	\$93	\$94	\$95	\$96	\$109	\$127	\$145	

Futures Price	Futures Gain or Loss	Options Gain or Loss	Total Gain or Loss
\$ 3.60	\$0	\$0	\$0
\$ 3.50	\$0	\$0	\$0
\$ 3.40	\$0	\$0	\$0
\$ 3.30	\$0	\$0	\$0
\$ 3.20	\$0	\$0	\$0
\$ 3.10	\$0	\$0	\$0
\$ 3.00	\$0	\$0	\$0
\$ 2.90	\$0	\$0	\$0
\$ 2.80	\$0	\$0	\$0
\$ 2.70	\$0	\$0	\$0
\$ 2.60	\$0	\$0	\$0
\$ 2.50	\$0	\$0	\$0
\$ 2.40	\$0	\$0	\$0
\$ 2.30	\$0	\$0	\$0
\$ 2.20	\$0	\$0	\$0
\$ 2.10	\$0	\$0	\$0
\$ 2.00	\$0	\$0	\$0
\$ 1.90	\$0	\$0	\$0
\$ 1.80	\$0	\$0	\$0
\$ 1.70	\$0	\$0	\$0



Min/Max For Current Price Settings

Maximum Risk **\$36**

Maximum Gain **\$207**

Contact Information

Intuitive Agritech Systems, Inc.
 David Olsen
 1209 2nd St. NW
 Mason City, IA 50401

Phone: (641) 512-1716
 Cell: (641) 512-1716
 Fax: (815) 301-9844
 Email: david.olsen@myfarmssoftware.com
 Website: www.myfarmssoftware.com

MyFarm Risk Eliminator

Product	Crop Revenue Coverage	Unit Name	Acres	APH	Minimum Insured Bushels	Revenue Guarantee	% of Fixed Expenses Protected by Insurance
Price	100%	Rented	1	160	Per Acre Total	Per Acre Total	87.1%
Yield	80%				128 128	\$ 294 \$ 294	
Premium Acre	\$ 11.00						
Premium Total	\$ 11						
Price Guarantee	\$ 2.30	Totals	1		128	\$ 294	87.1%

Unit	Seed	Chemical	Insecticide	Fertilizer	Machine, Fuel, Labor	Land/Rent	Other	Other	Federal Crop Insurance	Hail Insurance	Total Expenses Per Acre	Total Fixed Expenses
Rented	50	15	-	65	50	140	2	2	11	3	\$ 338	\$ 338

Variable Expense Per Bushel	Transportation	\$ -	Drying	\$ -	Other	\$ -					\$ 338
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Unit	Direct	Counter Cyclical	Reminder Notes
Rented	\$ 25.00	\$ 10.00	All scenarios assume a \$.20 cent basis.
County Loan Rate	\$ 1.75	per bushel	

MyFarm Risk Eliminator Software

Company

Intuitive Agritech Systems, Inc.

Name

1209 2nd St. NW
Mason City, IA 50401

Address

Phone: 888-315-8179 Ext. 5

Direct: 641-512-1716

Fax: 815-301-9844

Email: sales@myfarmsoftware.com

Websites: www.myfarmsoftware.com

www.grainmarketingtools.com

City

State

Zip

Phone

Fax

Email

Ordering and Pricing Information

New Customers

Bronze

Silver

Gold

Subtotal

Choose Initial Service Level
(Includes 1st 12 months Service Agreement)

\$ 297

\$ 497

\$ 997

Bonus: Add up to 3 years

\$100 per year

\$125/year

\$150 year

Existing Customer

Bronze

Silver

Gold

12 month renewal

\$ 147

\$ 197

\$ 297

24 month renewal

\$ 247

\$ 297

\$ 397

Delivery Method: Choose One.

Sub-Total

Please ship the Software to me.

I have received the Software with the following Serial Number

(Find on the CD-ROM or Packaging)

(IA residents add 7% sales tax)

Shipping and Handling \$ 10

Total for Order

Method of Payment

Check

Discover

MasterCard

American Express

Visa

Credit Card #

Exp. date

Signature